

## CALL FOR CONTRIBUTIONS: EBEN Research Conference, 12-13 October 2023, Paris, France



### **Multiple responsibilities of organizations: grasp all, lose all?**

Given increased social, ecological, digital and political challenges, the economic and legal requirements, companies face multiple and sometimes conflicting responsibilities. They are responsible toward many stakeholders --employees, customers, suppliers, states, communities and others--, at various geographical levels -- local, regional, global --, and over different time frames -- short, medium and long term.

This multiplicity of issues, in a complex world subject to recurring crises, makes it more and more difficult to draw boundaries around companies' responsibilities and to organize them efficiently and meaningfully.

This situation raises some fundamental questions such as:

- What are the responsibilities of companies?
- What is the right or proper scope of responsibilities?
- How to distinguish between authentic corporate responsibility and social or green washing? What does 'authentic' or 'genuine' corporate responsibility mean?
- Can we engage in, discuss, define and implement corporate responsibility without talking about ethics?
- How should firms be organised and governed for social/environmental/legal/ethical ? responsibilities?

The 2023 EBEN research conference has three objectives. First, it aims at exploring the links, complementarities, and tensions between all these responsibilities. Second, it aims at building bridges between the concepts of corporate responsibility, sustainability, business ethics, compliance both from a theoretical and practical points of view. Third, it aims at opening fruitful dialogues between the academic and practitioners' communities working on those concepts and issues.

To explore and clarify the conceptual, organizational and operational boundaries of corporate responsibilities, we invite submissions from various disciplinary fields including but not limited to philosophy, ethics, legal, management, organisation studies, and sociology. We also encourage submission drawing on broad range of methodological approach, including qualitative, quantitative, and conceptual work.

Here are some topics of particular interest :

- From an organizational point of view, how to draw the boundaries between business ethics, compliance, legal, sustainable development and CSR departments or activities?
- What is the relative role of the compliance function compared to business ethics (especially in departments which encompass both functions)?
- From a conceptual point of view, how could we frame the relationships between ethical responsibilities and the social, societal and environmental responsibilities?

In a context where company's missions are revisited (Benefit Corporations, mission-led companies), is there a 'right' purpose for a given company to pursue in order to fulfil its responsibilities, and which one in particular?

- Organizations' governance evolves drastically: anti-corruption, human rights "due diligence", human rights protection, whistle-blower status, new mission definition etc.. In what ways can ethics be a resource and a compass to set up a responsible governance?
- How can business ethics inform organisational structures and forms of corporate governance that are required for companies to fulfil their social/environmental/ethical ? responsibilities?
- How to link business ethics and business responsibilities to respect Human Rights considering recent developments in France and in the EU regarding legal parent duties of care and due diligence obligations?
- How to navigate between compliance and ethical reasoning?
- What are the points of convergence and divergence between corporate responsibility and business ethics theories? How can they complement each other?
- How to articulate both teaching in business ethics and corporate responsibility: can we teach one without the other?

### **Session types and submission formats]**

Three different types of session will be held during the conference:

#### **Session type**

#### **Submission format**

**Papers:** full paper presentations

3 to 5 pages abstract

**Discussions:** presentation of early-stage project (no paper ready yet)

1 page abstract

**Workshops:** ideas for themes that could be the subject of a cross-discussion (common theme to be discussed, researchers involved, research in progress)

1 page description

### **Application and deadlines]**

Submission deadline: May 15th, 2023 (decision on acceptance before July 15th 2023)

Submission should be made via email: **ebenresearchconference2023@gmail.com**

- Registration: shortly after acceptance notification by mid-July 2023, authors of accepted papers will receive an online registration link. The conference program and other details will also be released on the conference website.
- Participation fees: 300 euros for professors and 100 euros for Ph.D students (proof of enrolment in a Ph.D program required)

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### **Practical details]**

The conference will take place at ESSCA School of Management on its Parisian campus in Boulogne Billancourt (92100).

If you have any questions, please contact us at **ebenresearchconference2023@gmail.com** . For more information, please visit the conference website: <https://eben-net.org/>

### **Organising institutions]**

The 2023 EBEN Research Conference is organized by EBEN France in partnership with three academic institutions: ESSCA, Excecia and Audencia business schools.

The organizing committee consists of:

- Elisabeth Gressieux, ESSCA School of Management, France, professor of business ethics and CSR - [gressieux@essca.fr](mailto:gressieux@essca.fr)
- Cécile Ezvan, Excecia Business School, France, professor of strategy, business ethics and CSR - [ezvanc@excecia-group.com](mailto:ezvanc@excecia-group.com)
- Céline Louche, Audencia Business School, France, professor of Business and Society - [clouche@audencia.fr](mailto:clouche@audencia.fr)

### Annex: Indicative bibliography

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