



Register now

globalgoals-forum.org/live

JOIN US AT OCTOBER | 13
THE VIRTUAL SUMMIT 2022

Virtual Summit

Rethinking Globalization

The future is "VUCA" – volatile, uncertain, complex, and ambiguous. And so is globalization. But what comes next? What should the next trading system be? And what happens to the UN Sustainable Development Goals? The 2nd Global Goals Forum examines the question of how globalization can be readjusted and sustainably oriented. Join us at the virtual summit on October, 13, 2022!

Despite the present political turmoils, a great deal of global trade will continue, under different rules. The task of the next decade is to figure out what those rules will look like. Is there a path back to a trading system that allows nation-states more room to govern capitalism, as in the Bretton Woods era? Can the successor system offer a better deal to developing countries of the Global South? Might a new trade regime give more weight to climate goals, labor rights, public health, or the public provision of goods? And where does China fit in?

The 2nd Global Goals Forum offers high-level panel discussions on "Globalization in Reverse?", "How can we balance planet, purpose and profit?" and "Sustainability and the New Silk Road". Our guests are board members and senior experts from the Club of Rome, World Economic Forum, UNEP, B Lab, Fridays for Future, Global Footprint Network, European Union Chamber of Commerce in China, UNSSC, Volans, US-China Collaboration for Clean Energy (JUCCE), James Cook University and many others. The Forum is organized under the patronage of the macondo foundation gemeinnützige UG.

The Global Goals Forum sees itself as a "marketplace of ideas." At a time of increasing unpredictability in the international order, the conference provides a platform for leaders from politics, business, and civil society to discuss key challenges on the global agenda, such as tackling inequity, climate change, and corporate responsibility. In the sense of a "walk the talk", the Forum provides space for discussion, but also for the development of very concrete recommendations for action for politics and business.

Agenda

9:00 – 9:30 h CET

Welcome Remarks

9:00 – 9:30 h CET

Greeting Notes

Jorge Laguna Celis,
Head of United Nations One Planet Network



Dr. Elmer Lenzen,
Chairperson, macondo foundation



9:30 – 10:00 h CET

Setting the Scene

What if the way we look at things is part of the problem?

9:30 – 10:00 h CET

Keynote

Prof. Dr. Bayo Akomolafe,
Philosopher, Psychologist and Poet



10:00 – 12:00 h CET

Globalization in Reverse?

The corona pandemic, the Ukraine war, and other conflicts show how fragile our societies and economies are. We believe that globalization must and will change fundamentally in the coming years. In the decades ahead, we will see the greatest economic transformation since the dawn of the industrial age. In this high-level panel discussion, we will talk about the causes and possible future developments of globalization. Questions include: Who is most likely to have the competence to solve problems in the Anthropocene? To what degree can multilateral and multipolar systems be harmonized? What are the implications for the 2030 Agenda?

10:00 – 10:30 h CET

Keynote

Michael O'Sullivan,
Former CFO Credit Suisse, Author of "The Levelling"



10:30 – 12:00 h CET

Panel Discussion

Aditi Sara Verghese,
Policy Lead, World Economic Forum,



Michael O'Sullivan,
former CFO Credit Suisse,



Prof. Dr. Günther Bachmann,
former SecGen German Council for Sust. Development



Harald Nikutta,
CEO Control Risk Germany



Moderator
Richard Roberts, Inquiry Lead, Volans



12:00 – 14:00 h CET

How can we balance planet, purpose and profit?

Climate protection, minimum wages, human rights, sustainability – companies are increasingly confronted with society's moral expectations and face the challenge of meeting them under the tough competitive conditions of a globalized world. Topics such as corporate governance and CSR are booming. But many companies still find it difficult to reflect such opportunities and risks in their traditional management structures. This is particularly evident in the example of "purpose." This buzzword – which has been ascribed numerous definitions for a wide variety of communication messages in the wake of Fridays for Future, Generation Z, and the global climate crisis – has long since become a business driver. Without purpose, there is no progress – but promises are often made without firm integration into management processes. Nowadays, empty marketing messages are quickly exposed. What is communicated must also be experienced.

12:00 – 12:30 h CET

Keynote

Prof. Dr. Petra Künkel,
CEO Collective Leadership Institute,
Board Member, Club of Rome



12:30 – 14:00 h CET

Panel Discussion

Dr. Mathis Wackernagel,
Founder and President Global Footprint Network



Iris Lapinski,
Executive Director, B Lab Germany



Christian Walter,
CEO, SedaiNow



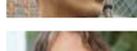
Asuka Kaehler,
Activist, Fridays for Future



Jennifer Motles,
Chief Sustainability Officer, Philip Morris International



Moderator
Simona Costanzo Sow, UNSSC



14:00 – 15:00 h CET

Rio+30

History and its future

14:00 – 15:00 h CET

Keynote

Prof. Dr. Dr. Stefan Brunnhuber,
Club of Rome, Full Member



15:00 – 16:30 h CET

Sustainability and the New Silk Road

The Belt and Road Initiative (BRI), also known as the "New Silk Road Initiative," is a foreign policy concept of the Chinese government to integrate the economic areas of Asia (with China at the center), Europe, and Africa. In continuation of the strategies for the development of China's western provinces ("Go West") and the internationalization of Chinese companies ("Going out"), the Chinese government is focusing on investments in the construction of roads, rail lines, ports, and pipelines, among other things. The aim is to create the conditions for economic growth in less-developed countries in these regions, to open up new markets, and to strengthen economic, political, and cultural influence. Yet, the role of sustainability and the SDGs remains largely unanswered: While China is increasingly introducing climate instruments and sustainability standards in its own country, sustainability is still a blind spot in the development of the New Silk Road. Experts therefore are calling for the BRI and the SDGs to be aligned. Thus, China could take a lead on climate change.

15:00 – 16:30 h CET

Panel Discussion

Prof. May Tan-Mullins,
Dean, James Cook University



Peggy Liu,
Chairperson, Joint US-China Collaboration for Clean Energy (JUCCE)



Dr. Miguel Cerna, CEO, Alternatives-a



Carlo D'Andrea,
Vice President, European Union Chamber of Commerce in China



Moderator
Prof. Dr. Frank Ebinger, TH Nueremberg



Follow us



Published under the patronage of the **macondo foundation** gemeinnützige UG (haftungsbeschränkt)
Dahlweg 87, 48153 Münster, Germany
Tel +49 (0) 251 / 200 78 2-0, Fax +49 (0) 251 / 200 78 2-22
Mail: mail@macondo-foundation.org